



BECAUSE KNOWING OUR ENVIRONMENT IS EVERYONE'S BUSINESS

For a Business that doesn't cost the earth!

Businesses are under increasing pressure to enhance their service, improve their sustainability and set themselves out against the competition.

Credibly Green fill this need.

What's in it for you?

Commercial Advantage

Greening up your business is good business sense. Customers & clients expect you to be responsible. Our reports provide a **strong PR opportunity** and greater brand value.

Environmental Advantage

Measuring and improving green impacts is good for the environment, often **saves money**, and is a positive message for customers, staff and prospective employees.

"Sustainability is now a factor that no firm, whatever its size, can afford to ignore."

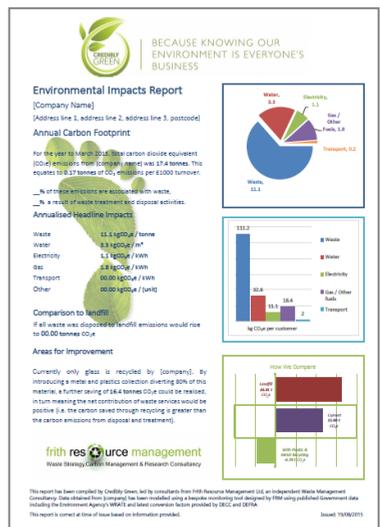
Economia

"More than ¾ of UK employees now consider it important to work for an organisation that has an active policy to reduce its carbon emissions."

Carbon Trust

"We couldn't believe it, with one simple change to our energy supply structure we could achieve almost carbon neutral on-site activities. And to top it all... we could save money in the process."

Mark Burnett, Burlen Ltd



You can only be **Credibly Green** if you measure and understand your businesses environmental impact.



Credibly Green have developed an environmental reporting system which uses utility and waste data to derive carbon performance. It has added features which allow you to broaden the environmental report to include other aspects such as energy use, transport use etc. and **tailor it to your requirements**.

The tool is designed to be a **low cost service (£425 + VAT)** to measure, improve and champion a customers environmental performance. Providing an independent measure of performance and advice to improve and potentially benchmark environmental impacts leading to environmental and **commercial advantage**.

We take your information and apply industry recognised conversion factors to generate a **bespoke Carbon Emissions Report** for your company.

***Credibly Green** believe in the power
and difference businesses can make....*

So let's see how much you can save...

Contact Us Today

Credibly Green Limited

Unit 2, 55a High Street

Bridgnorth, Shropshire, WV16 4DX

(01746) 552423

info@crediblygreen.com

www.crediblygreen.com



Credibly Green is an initiative of Frith Resource Management, an independent, ISO 14001 and 9001 certified, environmental consultancy, that uses chartered professionals to calculate environmental impacts.