



BECAUSE KNOWING OUR ENVIRONMENT IS EVERYONE'S BUSINESS

## Environmental Reporting that doesn't cost the earth!

Organisations across the public and private sector are under increasing pressure to enhance their service, improve their sustainability and set themselves out against the competition. *Credibly Green fill this need.*

### What's in it for you?

#### Commercial Advantage

Greening up your act makes good business sense. Our reports provide a **strong PR opportunity** and improved scores when bidding for contracts.

#### Environmental Advantage

Measuring and improving green impacts is good for the environment, often **saves money**, and is a positive message for customers, staff and prospective employees.

*"Sustainability is now a factor that no firm, whatever its size, can afford to ignore."*

#### Economia

*"More than ¾ of UK employees now consider it important to work for an organisation that has an active policy to reduce its carbon emissions."*

#### Carbon Trust

*"We couldn't believe it, with one simple change to our energy supply structure we could achieve almost carbon neutral on-site activities. And to top it all... we could save money in the process."*

**Mark Burnett, Burlen Ltd**

**Environmental Impacts Report**  
 [Company Name]  
 (Address line 1, address line 2, address line 3, postcode)  
**Annual Carbon Footprint**  
 For 2015 we measured our total carbon dioxide equivalent (CO<sub>2</sub>e) emissions from 100000 units was 17.4 tonnes. This equates to 1.7 tonnes of CO<sub>2</sub>e emitting per £1000 turnover.  
 ...% of these emissions are associated with waste.  
 ...% of the total carbon footprint are disposed activities.

**Annualised headlined impacts**

Waste	11.3 tCO <sub>2</sub> e / theme
Water	1.1 tCO <sub>2</sub> e / m <sup>3</sup>
Electricity	1.1 tCO <sub>2</sub> e / kWh
Gas	1.1 tCO <sub>2</sub> e / kWh
Transport	0.5 tCO <sub>2</sub> e / mile
Other	0.5 tCO <sub>2</sub> e / unit

**Comparison to targets**  
 If all waste were disposed in landfill emissions would rise to 00.00 tonnes CO<sub>2</sub>e

**Areas for Improvement**  
 Currently only glass is recycled by [company], by introducing a metal and plastic collection diverting 80% of this material, in either saving or at least halving CO<sub>2</sub>e would be realised. In turn meeting the net contribution of waste disposal would be positive (i.e. the carbon saved through recycling is greater than the carbon emissions from disposal and treatment).

**frith resource management**  
 Waste Strategy | Carbon Management & Research | Consultancy

This report has been compiled by Credibly Green, led by consultants from Frith Resource Management (a UK independent Waste Management Consultant). Data collected for this report has been compiled using a number of sources and designed by Frith using published Government data. Reporting for Environmental Agency (EA) and other compliance forms provided by SRI2, and SRI2FA.  
 This report is correct at time of issue based on information provided. Issued: 15/09/2015

You can only be **Credibly Green** if you measure and understand your businesses environmental impact.



Credibly Green have developed an environmental reporting system which uses utility and waste data to derive carbon performance. It has added features which allow you to broaden the environmental report to include other aspects such as energy use, transport use etc. and **tailor it to your requirements**.

The tool is designed to be a **low cost service (£425 + VAT)** to measure, improve and champion a customers environmental performance. Providing an independent measure of performance and advice to improve and potentially benchmark environmental impacts leading to environmental and **commercial advantage**.

We take your information and apply industry recognised conversion factors to generate a **bespoke Carbon Emissions Report** for your company.

***Credibly Green** believe in the power  
and difference businesses can make....*

***So let's see how much you can save...***

Contact Us Today

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Credibly Green is an initiative of Frith Resource Management, an independent, ISO 14001 and 9001 certified, environmental consultancy, that uses chartered professionals to calculate environmental impacts.