



BECAUSE KNOWING OUR ENVIRONMENT IS EVERYONE'S BUSINESS

For a Business that doesn't cost the earth!

Businesses are under increasing pressure to enhance their service, improve their sustainability and set themselves out against the competition.

Credibly Green fill this need.

What's in it for you?

Commercial Advantage

Clients value working with companies with good CSR. It provides a **strong PR opportunity** and improved scores when bidding for contracts.

Environmental Advantage

Measuring and improving green impacts is good for the environment, often **saves money**, and is a positive message for customers, staff and prospective employees.

"Sustainability is now a factor that no firm, whatever its size, can afford to ignore."

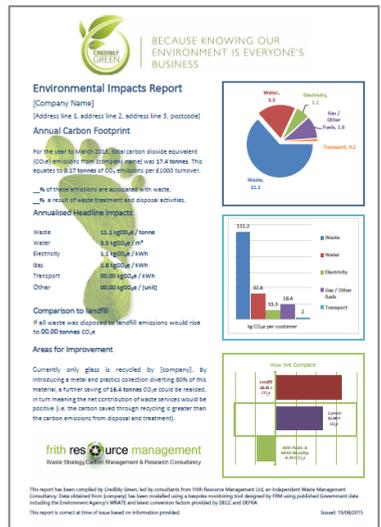
Economia

"The heavy commitments made by larger firms do not mean that smaller practices cannot and should not reduce their carbon footprint."

Desmond Hudson, Law Society Chief Executive.

"Improving practice and reducing its carbon footprint are motivated by both our environmental conscience and the knowledge is among the things the firm wishes to be known for."

Helen Garthwaite, Taylor Wessing



You can only be **Credibly Green** if you measure and understand your businesses environmental impact.



Credibly Green have developed an environmental reporting system which uses utility and waste data to derive carbon performance. It has added features which allow you to broaden the environmental report to include other aspects such as energy use, transport use etc. and **tailor it to your requirements**.

The tool is designed to be a **low cost service (£425 + VAT)** to measure, improve and champion a customers environmental performance. Providing an independent measure of performance and advice to improve and potentially benchmark environmental impacts leading to environmental and **commercial advantage**.

We take your information and apply industry recognised conversion factors to generate a **bespoke Carbon Emissions Report** for your company.

***Credibly Green** believe in the power
and difference businesses can make....*

So let's see how much you can save...

Contact Us Today

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Credibly Green is an initiative of Frith Resource Management, an independent, ISO 14001 and 9001 certified, environmental consultancy, that uses chartered professionals to calculate environmental impacts.